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The Reinvention and Rebranding of a Classic: Forget Everything You Think You know about Charitable Lead Trusts

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This presentation will probably destroy every myth you have about Charitable Lead Trusts and dramatically change how you view and apply them. You will learn how Lani regularly closes CLTs, and why CLTs are not just for the top 1% but are actually well-suited for the other 99%.

Even though CLTs provide significant tax and financial benefits, offer great flexibility, and can be applied in numerous fact situations, many charitable gift planning professionals have little experience executing CLTs. This is an opportunity to better understand "who" are good candidates, "what" are the key advantages, "why" donors actually want them, and "when" to suggest their use and the misperceptions and miscommunications that might be causing CLTs to be less implemented than other planned giving vehicles.